

# Walking tour by local expert mixing history and storytelling

## Intrinsic Reasons

Intrinsic factors will be based on the traveler's mind or needs to analyze why they choose the walking tour.

### Sense of achievement

Many people choose to visit historical sites because they want to learn more about local history. Understanding this knowledge can give tourists a sense of accomplishment. In addition, for some scenic spots that combine natural and cultural landscapes, visitors will also have a sense of accomplishment during the walking tour.

### Better value

Visitors can save part of the transportation costs during the simultaneous visit. For some attractions and cities, transportation costs are not cheap, such as Nice.

### Flexibility

In the process of hiking and visiting scenic spots, visitors can choose the places they want to go more flexibly, or visitors can pay more attention to a particular attraction, and Focus on the best things to see. For example, when visiting a landscape or a museum, they can take pictures they like. Moreover, In the process of walking on the scenic spot, visitors have plenty of time and they can follow their own pace and rhythm to visit and explore.

### An authentic experience

Through a completely immersive excursion, visitors will have a more authentic travel experience and they will be able to go to more places instead of sitting in the car. Consequently, they will acquire a better understanding of local custom and tradition.

### Independent but with support

Visitors will experience a completely independent journey while on foot, but if they encounter problems, local experts and guides will provide you with more help.

### smaller group size

Compared to bus and tourist vehicles, the number of people on foot is smaller, usually alone or in combination. This also means that the activities of tourists will be more flexible.

### Discover quirky facts and off-beaten areas

City walking tours are not only aimed at showing the most famous places, buildings and Museums. There are also quirky itineraries which are an excellent option for those interested in off-beaten areas and alternatives to the usual must-see places.

## External Reasons

Nice endowed with unique tourism resources with a long history timeline. Modern and historical museums, complex old town streets, unique style humanistic buildings and mild natural environment are the basic conditions to meet walking tours' requirement. The long history has led to many travel to visit Nice, entry the buildings and feel the history. Because of the travelers' demand, there are many local commentary guides to support the Walking tour program.

## Other supportive motivation

Different identities and age groups show diverse needs and motivations. For example, religious believers, people who love history, scholars and people who like to exercise are more likely to choose to visit the attractions on foot. In addition, adults and teenagers prefer to visit on foot because they are more energetic and more energetic.

## Resources:

<https://www.macsadventure.com/us/about-us/about-our-tours/why-self-guided/>  
<https://wild-about-travel.com/5-reasons-city-walking-tour/>  
<https://travelblog.goaheadtours.com/why-you-should-experience-a-walking-tour/>  
<http://www.gwyoo.com/lunwen/yingxiaolunwen/lyyxlw/200912/319174.asp>  
<https://books.google.fr/books?id=4TA7DwAAQBAJ&pg=PT58&lpg=PT58&dq=%E5%B0%BC%E6%96%AF+%E6%97%85%E6%B8%B8%E5%8A%A8%E6%9C%BA&source=bl&ots=ur-FAgAmQJ&sig=hl2-aM71SfZSPKPAgd9cTL-sODY&hl=en&sa=X&ved=0ahUKEwjUscOJ0OnZAhVN3KQKHai3BcAQ6AEIMzAB#v=onepage&q=%E5%B0%BC%E6%96%AF%20%E6%97%85%E6%B8%B8%E5%8A%A8%E6%9C%BA&f=false>